04 / MOTIVATION FOR UNCONVENTIONAL LEADERS

Building Leaders: Taking Charge In An Ever-Changing World



all presentations are avaliable live in-person or virtually

Leadership Keynote Overview

In today's rapidly changing global marketplace, leadership is no longer a position but an essential skillset for everyone who wants to rise above the chaos. The traditional paradigm of leadership no longer fits the changing workforce, creating dissatisfaction and a high turnover at every level. But there's a proven way to fill this void.

In this game-changing presentation, best-selling author Cara Brookins uses her story of building her own house with her four kids using YouTube videos as a new foundation for leadership. Cara takes audiences along on the construction site to prove that even the most unlikely, inexperienced person can step into a leadership role and do extraordinary things.

Her entertaining stories serve as real-life inspiration for individuals from every level of the organization to recognize their innate leadership potential and navigate turbulent times with confidence. By the end of this presentation your audience will understand the specific steps they need to motivate themselves and their teams.

Key Takeaways:

Proven strategies to inspire individuals to recognize their leadership potential & take initiative

Inspiring approach to encourage leadership at all levels of an organization, not just formal roles

 Elevate team morale by equipping individuals with the tools to motivate and inspire one another

 Inspire emerging leaders to step forward ensuring a robust leadership pipeline at your organization

Learn how to inspire team members to be more motivated and engaged in their world

Techniques to help individuals build confidence in their ability to lead during uncertain times